


Fundraising to Find a Cure

A photograph of the Kennedy Krieger Institute building at dusk. The building is a modern, multi-story structure with large glass windows, many of which are illuminated from within, showing interior lights and some people. The sky is a deep blue with some light clouds. In the foreground, there is a large, dark sign with the text "Kennedy Krieger Institute" in white, serif font. The sign is mounted on a light-colored wall. To the right of the sign, there is a decorative element consisting of a grid of small, circular lights in blue and white. The overall scene is well-lit, with the building's lights and the sign providing the primary illumination.

Kennedy Krieger Institute

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Philanthropy

- Phi-lan-thro-py -- (*noun*)
- The desire to promote the welfare of others, expressed especially by the generous donation of money to good causes.
- Synonyms: benevolence, generosity, humanitarianism, public-spiritedness, altruism, social conscience, charity, charitableness, brotherly love



Outcomes

- Our goal is for you to leave today with a better understanding of how philanthropy works and therefore feel more comfortable about becoming involved, if you wish to do so.



Why Do Donors Want to Give?

- Gratitude for excellent care
- Desire to solve a difficult problem
- Improve care and/or advance research
- Connection to a prestigious institution, program and/or physician
- Because they are asked
- **It makes people feel good!**



Kennedy Krieger Institute





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Do What You
Love and Make it
**an Incredible Gift
for Children and
Adults Living with LBSL**

Have a major milestone coming up? Looking for a unique way to give to Kennedy Krieger Institute? Anything can be turned into a fundraiser!

How It all Works: In Three Easy Steps

1

Start Your Campaign

Create your own personal page telling the story of why this work is important to you.

2

Raise Awareness and Funds

Use our simple tools to reach out to friends and family for donations toward your goal.

3

Unlock Potential

The money you raise helps patients through treatment, research training, education and community programs

[LEARN MORE](#)

Whether you are collecting donations in lieu of gifts for a life milestone, cycling or running, teach yoga, baking, golfing or cutting off your hair, you can do what YOU want to support the more than 24,000 children families for whom Kennedy Krieger provides care each year!



**Fundraise
Your Way**

Fundraise Your Way – Honor/Memorial

*We look forward to our
continued work together.*

Thank you!



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