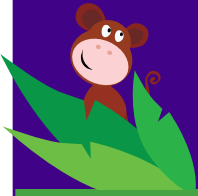


Calling All Students and Fans of Fun!

Join us to ROAR for Kids at Kennedy Krieger Institute!

5K Race • Low-Mileage Fun Walk • Finish-Line Activities
Sunday, May 4, at The Maryland Zoo in Baltimore



ROAR for Kids is a great opportunity for students to have fun and get involved in supporting Kennedy Krieger Institute! This event raises critically needed funds for research and programs, and is an excellent way for your student group to enjoy a spring day outdoors while directly supporting the kids and families served by the Institute.

What better way to demonstrate a commitment to the community and build awareness of your school, fraternity, sorority, sports team or club?

Your student group can use the discount code “STUDENT2025” to receive \$10 off the registration fee for adult race/walk attendees!



Participation Category	Early-Bird Registration (ends 4/6)	General Registration (begins 4/7)
Adult Race/Walk Attendee	\$35 (\$25 with student discount code)	\$40 (\$30 with student discount code)
Virtual Racer (Adults and Children 5–12)	\$20	\$20
Discounted Zoo Admission (Optional Add-On)	\$24	\$24

Please note: This discount cannot be applied to virtual racer registrations or zoo admissions, as they are already offered at a discounted rate. Also, the zoo admission must be used the same morning as ROAR, on May 4, 2025.

BENEFITS OF STUDENT INVOLVEMENT

- **Grow together:** ROAR for kids is a fantastic opportunity for students to bond together in support of an amazing cause.
- **Expand students’ awareness:** Students will have the chance to compete alongside adaptive athletes and peers with varying differences, giving them a unique opportunity to gain insight into the challenges others face.
- **Resume-builder:** Community involvement is an amazing resume-builder for students of all ages.
- **Organizational awareness:** Giving back as a school organization shows your group’s commitment to the betterment of the community.
- **Cara Becker Youth Fundraising Award:** This award is given to the child (ages 5–12) and teen or young adult (ages 13–22) who raises the most funds for ROAR for Kids in their respective age groups. Another great addition to any resume!

Consider having your student group enter into a friendly challenge with another student group to see which group can field the most participants and raise the most money for kids and programs at Kennedy Krieger! Buoyed by a little friendly competition, neither team loses, because everyone is encouraged to do their best. Use the hashtag **#ROAR4KidsChallenge** to challenge others on social media!

Please email us at ROAR@KennedyKrieger.org if you’re interested in getting your student group involved with this year’s ROAR for Kids.

Register online today: ROARforKids.org

