

Please join us as a sponsor of this spectacular
Women's Initiative Network charity event!

Barrels & BONFIRES

Friday, November 1, 2024

Farmacy Brewing
3100 Black Rock Road, Reisterstown, MD 21136

5 to 8 p.m.

For more information, please visit:
KennedyKrieger.org/Barrels



ABOUT KENNEDY KRIEGER INSTITUTE

Since its establishment in 1937, Kennedy Krieger has become an international leader in the delivery of patient care, research, special education, and community and training programs that benefit individuals with nervous system disorders and injuries. Annually, the Institute provides services for more than 27,000 individuals whose diagnoses include autism spectrum disorder, cerebral palsy, Down syndrome, spina bifida, traumatic brain and spinal cord injuries, and a host of other disorders ranging from mild to severe. Services and facilities include an inpatient rehabilitation hospital, outpatient clinics, schools for children with complex disabilities, and research and community-based programs.

Visit KennedyKrieger.org for more information.



ABOUT THE WOMEN'S INITIATIVE NETWORK

The Women's Initiative Network (WIN) is an inclusive community of empowered women dedicated to transforming the lives of the patients and students, and their families, served by Kennedy Krieger Institute through advocacy, fundraising and volunteerism.

WIN welcomes new members! Visit KennedyKrieger.org/WIN for more information.



BARRELS & BONFIRES EVENT OVERVIEW

This fall, WIN hosts its third annual Barrels & Bonfires at Farmacy Brewing, embracing the warm and cozy elements of fall in Baltimore County's horse country in a relaxed and inviting setting. Guests will enjoy delicious food and music and the charm of this independent, family-owned gem of a farm-to-table brewery. WIN will also welcome Peter Wood, managing partner at The French Paradox Wines, and will partner with Caviar and Cupcakes to offer an array of savory and sweet culinary delights that will capture the flavors of the season.

WHAT YOUR SPONSORSHIP WILL SUPPORT

The proceeds from this year's event will support an exciting partnership initiative between the Child Life and Therapeutic Recreation Department at Kennedy Krieger Institute and the Ronald McDonald House Charities Maryland. The two have come together to create a much-needed therapeutic intervention for the siblings, parents and caregivers of children receiving care in Kennedy Krieger's outpatient medical clinics, and for patient families staying at the Ronald McDonald House:

- **Sibshops** are groups for siblings, ages 8 to 12, of medically complex and/or chronically ill children. The groups will focus on these siblings' well-being, as they experience stressors and challenging emotions, just like parents and caregivers do. Siblings can feel sad, ignored, worried, angry, lonely or even guilty—all perfectly normal feelings for a child to navigate. During group sessions, siblings will play games and participate in age-appropriate activities that promote self-confidence, understanding and empathy. Through these activities, siblings will meet other children in similar situations and provide support for each other.
- **Caregiver Wellness Groups** are open to parents and caregivers who wish to participate in a supportive group experience while remaining on-site with their children.
- **Recreation Groups** will be available to patients staying at the Ronald McDonald House so their parents and caregivers can participate in the Caregiver Wellness Groups. Siblings who fall outside the age range of the Sibshops and who are at least 3 years old are welcome to participate in the Recreation Groups.

Groups like these are not covered by insurance. This is where you come in. Our vision is to provide these valuable and important services for our patients and families at no cost. Our goal is to raise funds to support all three of these groups. Funds raised will provide food, crafts, printed materials, speakers and staff member support for all three groups.

Each year, more than 150 organizations and individuals sponsor WIN's signature fall event. Over the past nine years, sponsors and guests have collectively contributed more than \$350,000 through WIN's fall events to support the important work of Kennedy Krieger.

EVENT CO-CHAIRS

Jennifer Brittingham, Dulany Dent, Alexa Grossman and Laura Wille



SPONSORSHIP OPPORTUNITIES

PLATINUM SPONSOR – \$5,000 *(\$3,750 is tax-deductible)*

Purchase Platinum Sponsorship

- You or your organization will be recognized as a sponsor in the title of the event, e.g., “Barrels & Bonfires, Presented by [your or your organization’s name].”
- Your name, or your organization’s name and logo, will appear in the event invitation, in all digital communications and in event signage. A vector file of the logo must be provided by **October 1, 2024**, for your logo to be included.*
- Your name, or your organization’s name and logo, will be prominently displayed, in color, on the event’s website, along with a direct link to your organization’s website (if applicable). All promotions are designed to direct guests to visit the event’s exclusive website.
- You or your organization will receive 10 complimentary event tickets and 10 raffle tickets.

GOLD SPONSOR – \$3,500 *(\$2,500 is tax-deductible)*

Purchase Gold Sponsorship

- Your name, or your organization’s name and logo, will appear in the event invitation, in all digital communications and in event signage. A vector file of the logo must be provided by **October 1, 2024**, for your logo to be included.*
- Your name, or your organization’s name and logo, will be prominently displayed, in color, on the event’s website, along with a direct link to your organization’s website (if applicable). All promotions are designed to direct guests to visit the event’s exclusive website.
- You or your organization will receive eight complimentary event tickets and eight raffle tickets.

SILVER SPONSOR – \$2,500 *(\$1,750 is tax-deductible)*

Purchase Silver Sponsorship

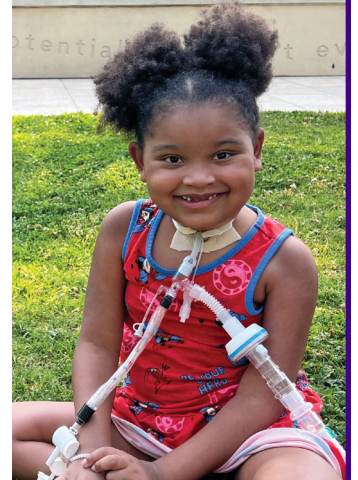
- Your name, or your organization’s name and logo, will appear in the event invitation, in all digital communications and in event signage. A vector file of the logo must be provided by **October 1, 2024**, for your logo to be included.*
- Your name, or your organization’s name and logo, will be prominently displayed, in color, on the event’s website, along with a direct link to your organization’s website (if applicable). All promotions are designed to direct guests to visit the event’s exclusive website.
- You or your organization will receive six complimentary event tickets and six raffle tickets.

BRONZE SPONSOR – \$1,000 *(\$750 is tax-deductible)*

Purchase Bronze Sponsorship

- Your name, or your organization’s name and logo, will appear in the event invitation, in all digital communications and in event signage. A vector file of the logo must be provided by **October 1, 2024**, for your logo to be included.*
- Your name, or your organization’s name and logo, will be prominently displayed, in color, on the event’s website, along with a direct link to your organization’s website (if applicable). All promotions are designed to direct guests to visit the event’s exclusive website.
- You or your organization will receive two complimentary event tickets and two raffle tickets.

*Please submit your logo to: EvansKM@KennedyKrieger.org




**Kennedy
Krieger**



2024 BARRELS & BONFIRES SPONSORSHIP CONFIRMATION

Yes! We/I would like to support Kennedy Krieger Institute!

Name/contact: _____

Phone and email: _____

Organization: _____

Address: _____

SPONSORSHIP LEVEL

Please select your desired level of participation:

Platinum Sponsor (\$5,000) Gold Sponsor (\$3,500) Silver Sponsor (\$2,500) Bronze Sponsor (\$1,000)

Kennedy Krieger hosts several fundraising events each year that are ideal platforms for your organization's brand. Please check this box if you'd like to discuss a package sponsorship of more than one event. We're happy to create a custom sponsorship package for you!

IMPORTANT: Please provide a vector version of your logo to EvansKM@KennedyKrieger.org or write

your name EXACTLY as you would like to be listed: _____

Signature: _____ Date: _____

PAYMENT

Enclose a check written out to the **Kennedy Krieger Foundation** in the amount of \$ _____. To ensure proper gift accounting, please write "2024 Barrels & Bonfires" on the memo line of the check, if applicable, and return this form with your gift.

You may also pay your sponsorship online at: KennedyKrieger.org/BarrelsSponsor

The Kennedy Krieger Foundation's tax ID number is 52-1734695.

PLEASE RETURN THIS CONFIRMATION FORM TO:

Kristen Evans · Kennedy Krieger Institute · Office of Philanthropy
707 North Broadway · Baltimore, MD 21205

Email: EvansKM@KennedyKrieger.org Phone: 443-923-7300

All logos must be received by **October 1, 2024**. All sponsorships benefit those served by Kennedy Krieger. Annual fundraising efforts and sponsors are critical to our success. **Thank you!**

